

# TRANSCAR SOLUTIONS

# PANEL BOOK



# About Us

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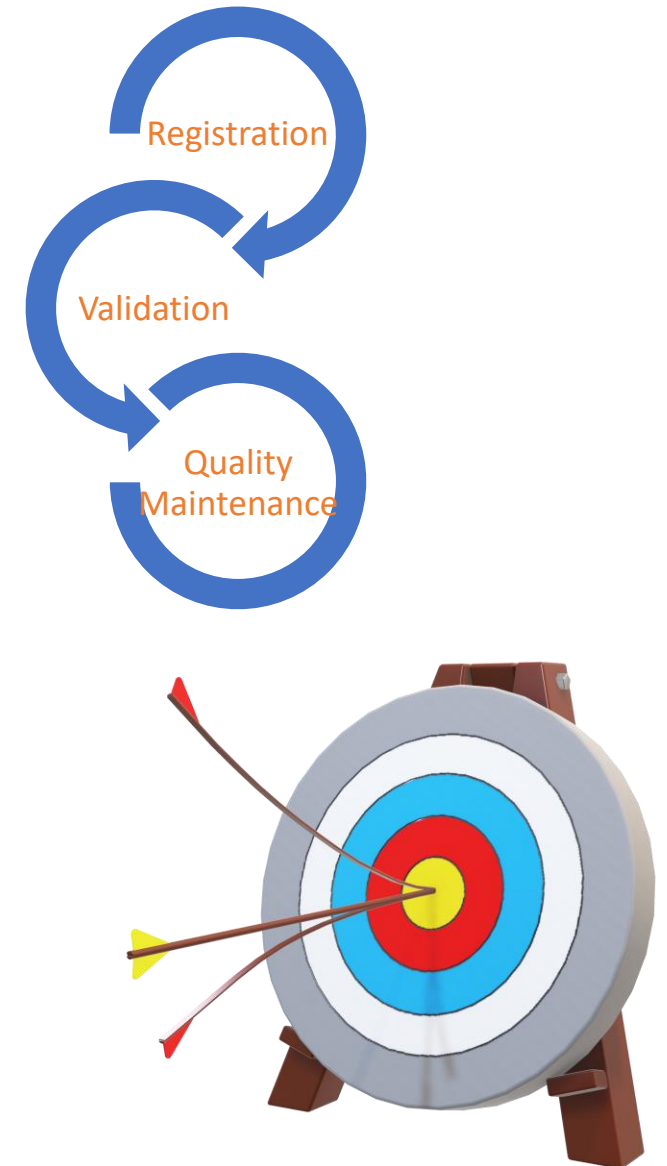
- TransCar Solutions was founded in May 2014 with the vision in mind to transform the career of Client to the next level by translating their problem into the solutions. We had a very enriched feeling that solution to the problem can transform the career of the organization. The solution in form of data which is provided can help to take revolutionary business decision and help the business to reach their new heights. The decision taken with apposite data always leads to victory.
- We are Market Research Operations Organization helping the research industry with unpretentious and valuable data through services like Online Data Collection, Translation and Report Writing.
- Our organization is based on three values *Integrity*, *Transparency* and *Innovation*. We have our cloud panel all around the globe which includes India, USA, UK, Canada, Australia, China, Singapore, France, Italy, Germany, Spain and UAE.



# Panel Recruitment and Project Management

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- For successful research, a right question should be asked to right respondent and right respondent must be recruited by sophisticated and robust system with evolving techniques.
- Our panel members are recruited from various social media sources and direct panel registration.
- After registration respondent is verified for their e-mail ID thus making them Double-Opt-In respondent.
- Respondents are categorized as per their interest in travel, game, shopping habits etc. All respondents scores a number based on frequency of surveys taken, pattern of response, terminates on demographic questions in a survey. The survey score helps us to determine the quality of respondents. If a respondent does not meet minimum threshold of quality, they are detached from the database.
- Our project Management tool is equipped with various data security checks like IP validation check, cookies check, GEO IP, minimum LOI and red herring questions which makes sure we have bot free and genuine data for analysis.
- We understand the significance of quality of data for our client. The quality data is the base while taking any decision. Let it be a product launch, let it be positioning decision or acquisition or merger of business decision. The bad data would never help to take benchmark decisions.

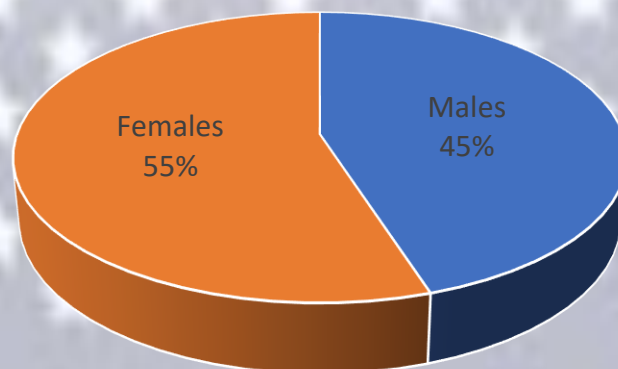


# UNITED STATES OF AMERICA

PANEL SIZE 4,24,323

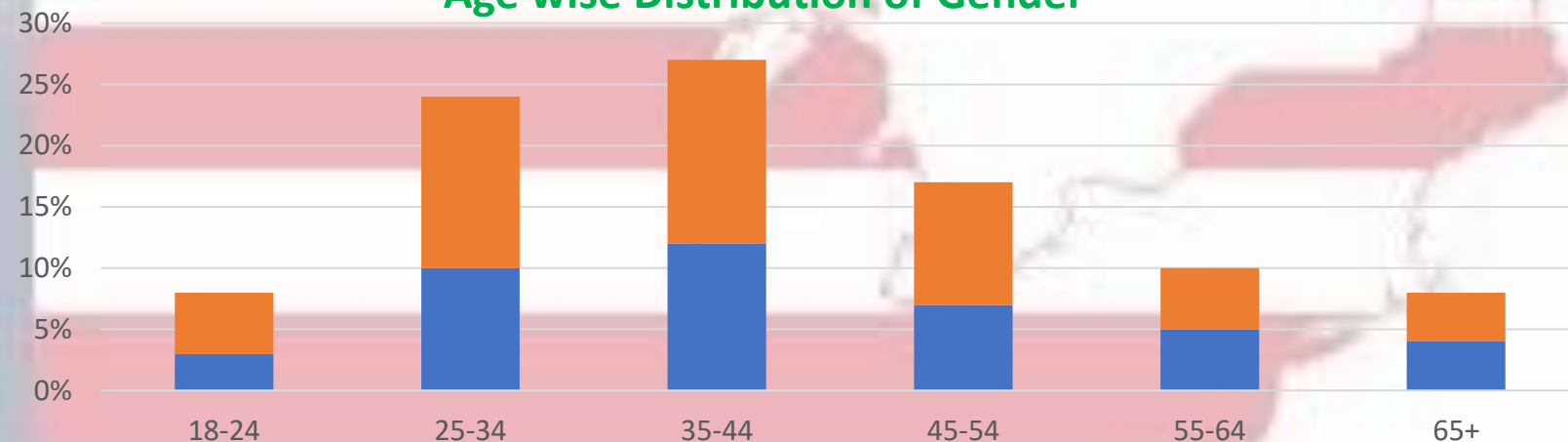
LANGUAGE - ENGLISH, SPANISH

## Gender



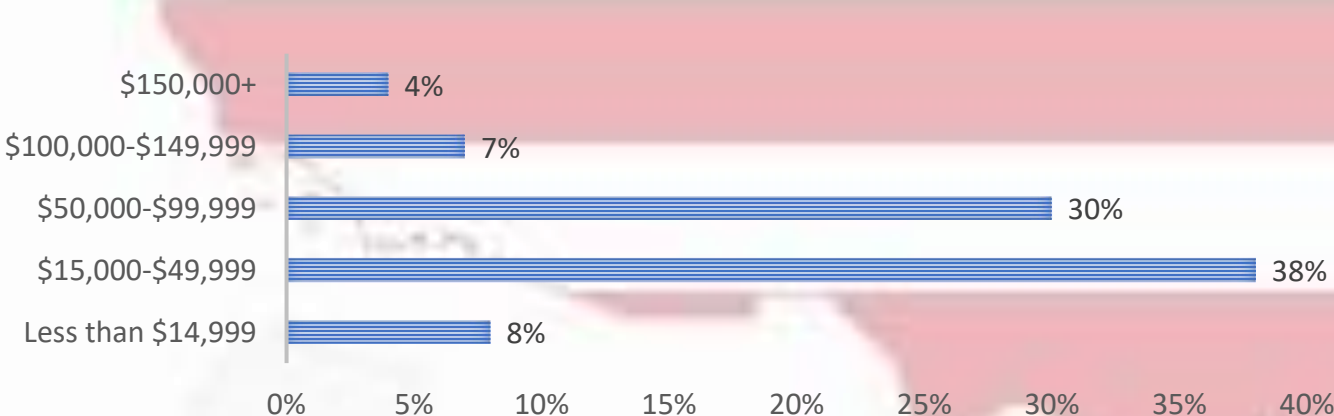
■ Males ■ Females

## Age wise Distribution of Gender

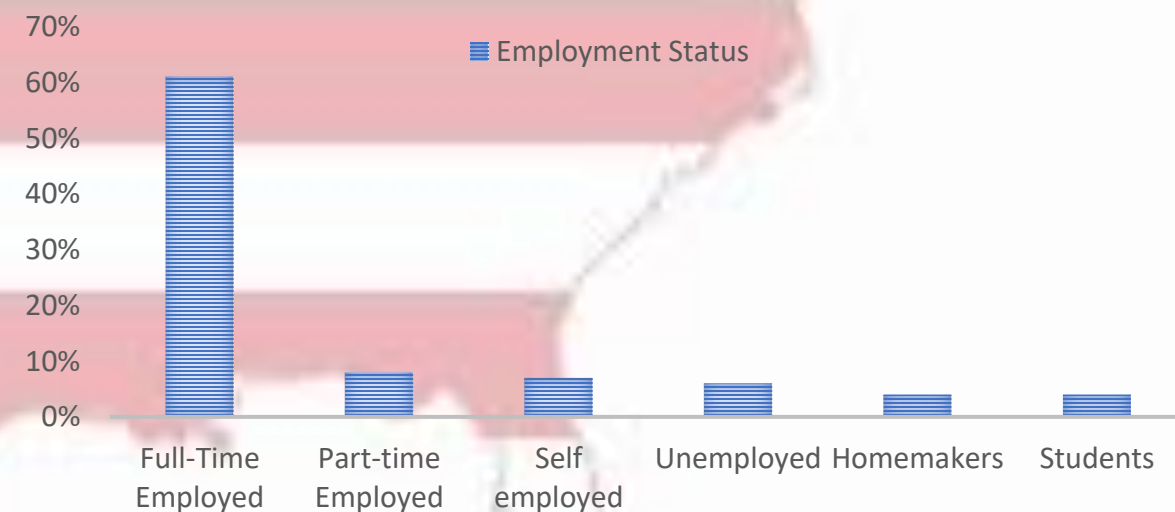


■ Males ■ Females

## HOUSEHOLD INCOME



## EMPLOYMENT STATUS



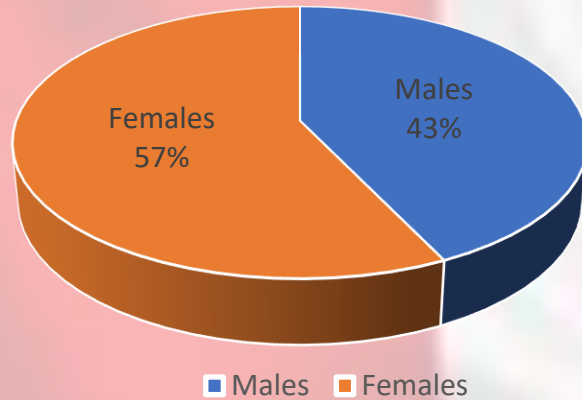
■ Employment Status

**CANADA**

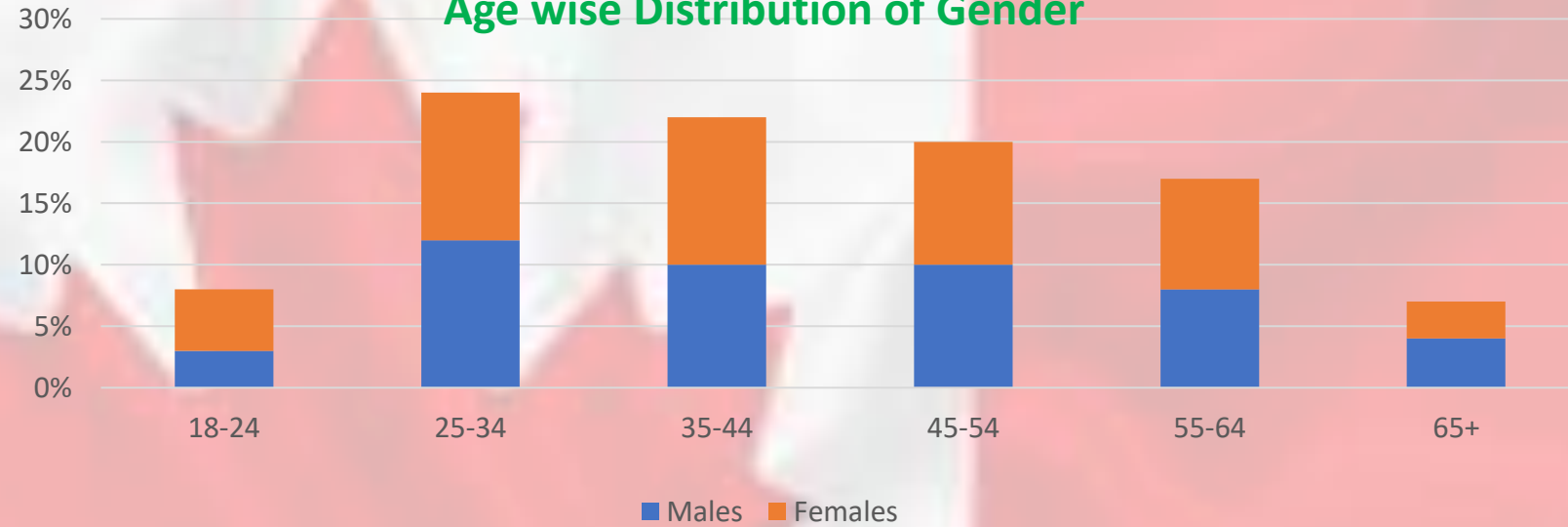
**PANEL SIZE 78,000**

**LANGUAGE – ENGLISH, FRENCH**

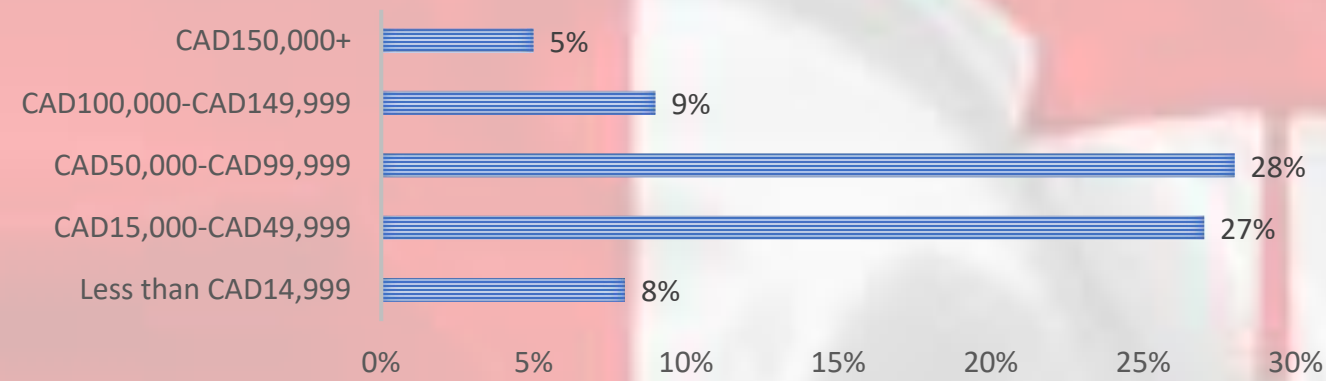
### Gender



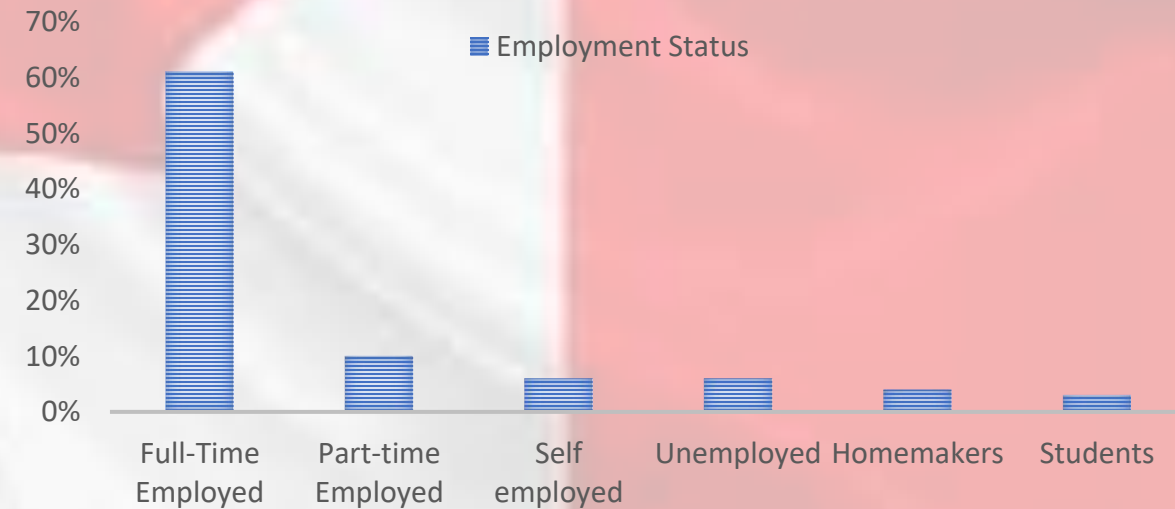
### Age wise Distribution of Gender



### HOUSEHOLD INCOME



### EMPLOYMENT STATUS

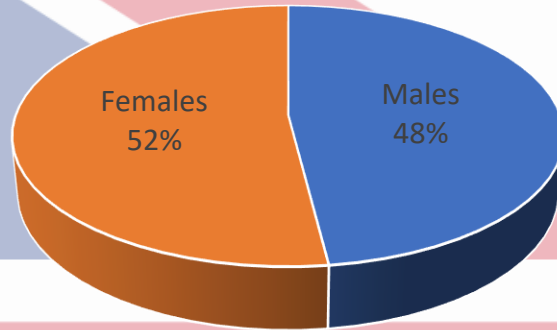


**UNITED KINGDOM**

**PANEL SIZE 82,314**

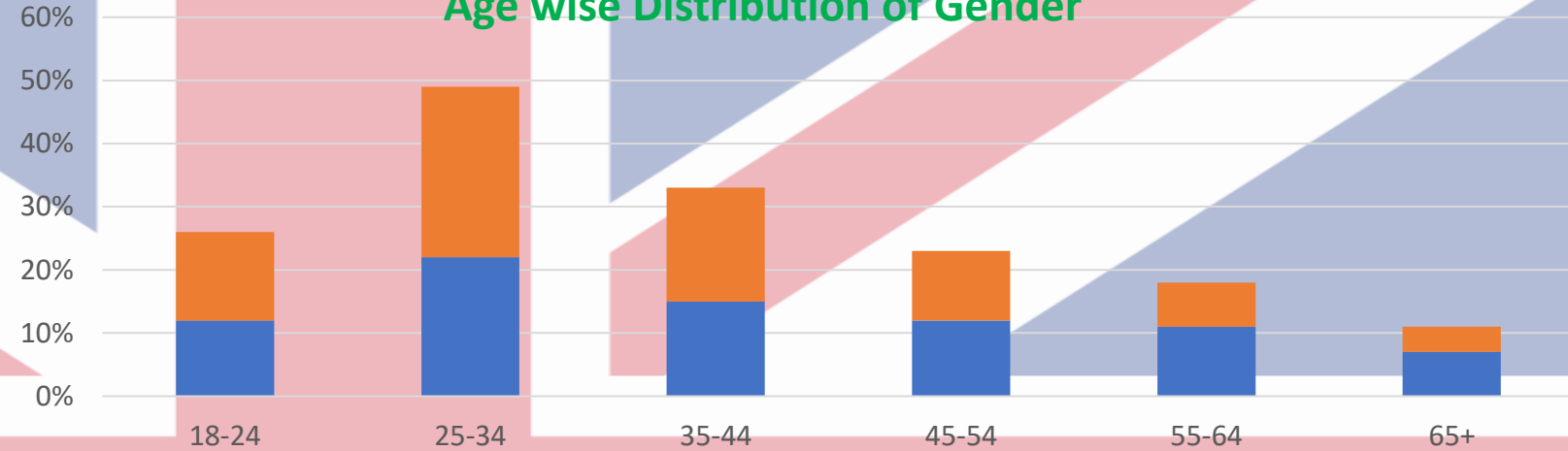
**LANGUAGE - ENGLISH**

## Gender



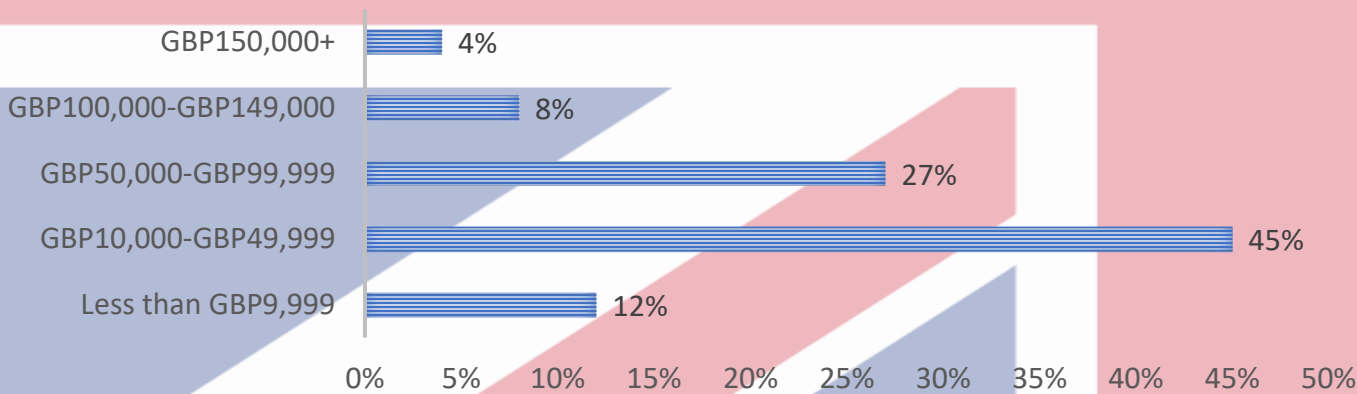
■ Males ■ Females

## Age wise Distribution of Gender

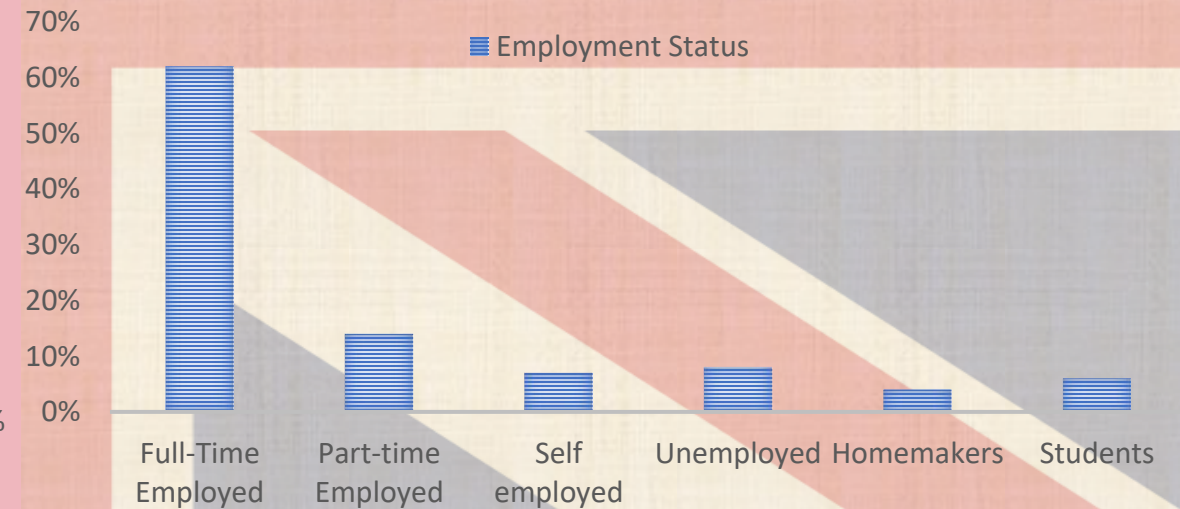


■ Males ■ Females

## HOUSEHOLD INCOME



## EMPLOYMENT STATUS



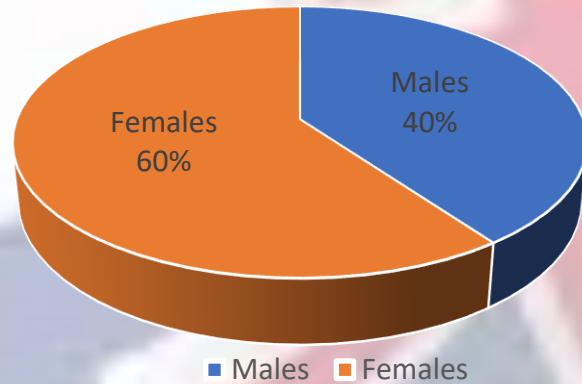


**AUSTRALIA**

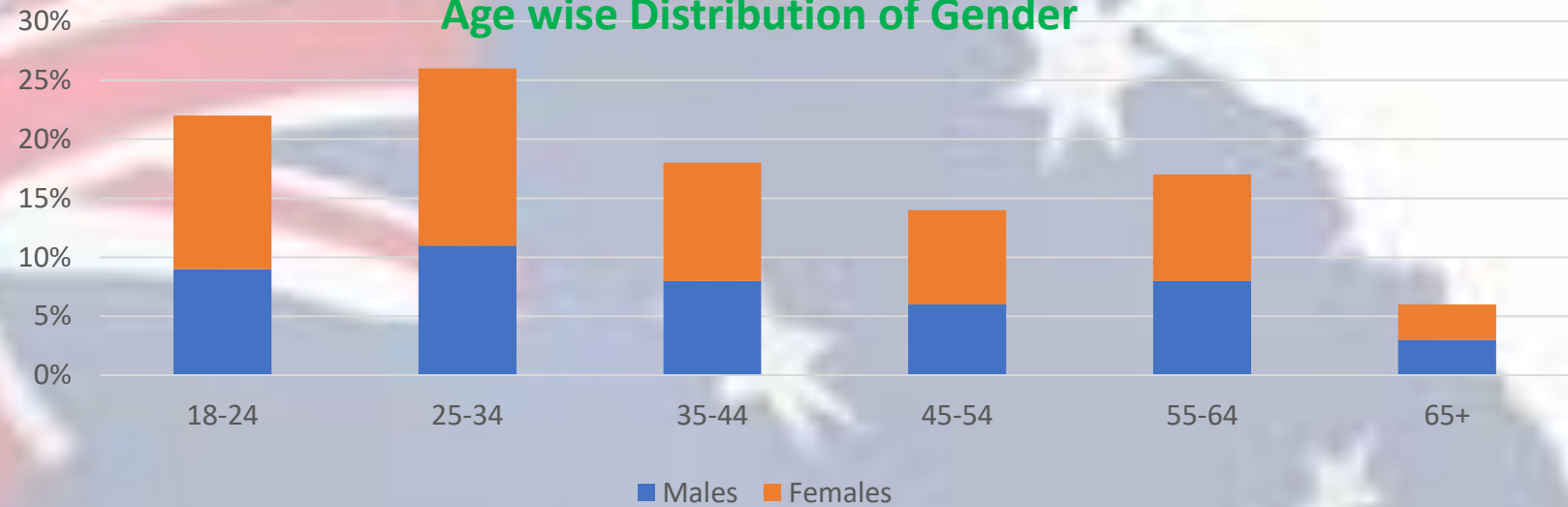
**PANEL SIZE 12,000**

**LANGUAGE - ENGLISH**

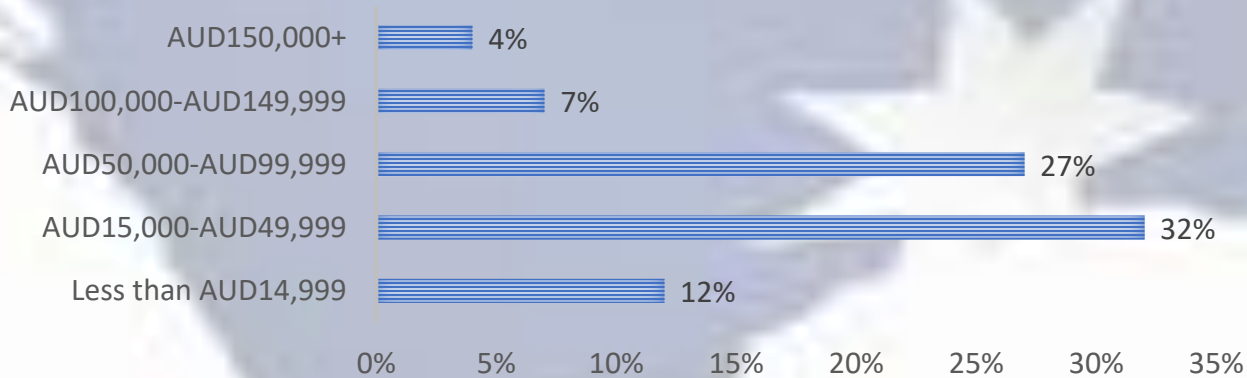
### Gender



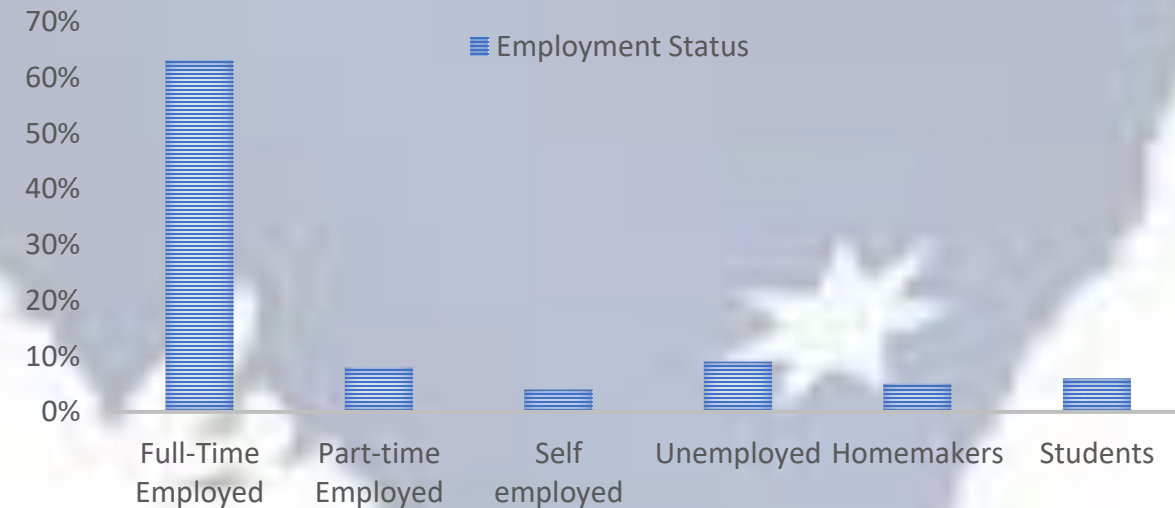
### Age wise Distribution of Gender



### HOUSEHOLD INCOME



### EMPLOYMENT STATUS

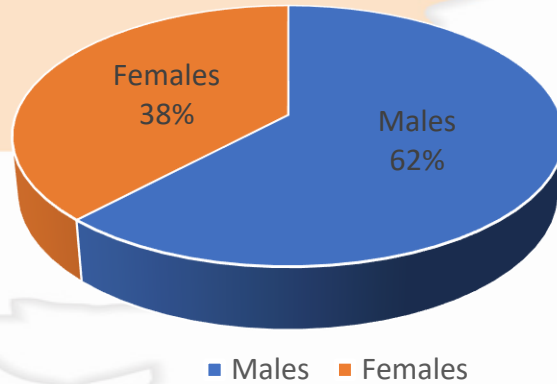


**INDIA**

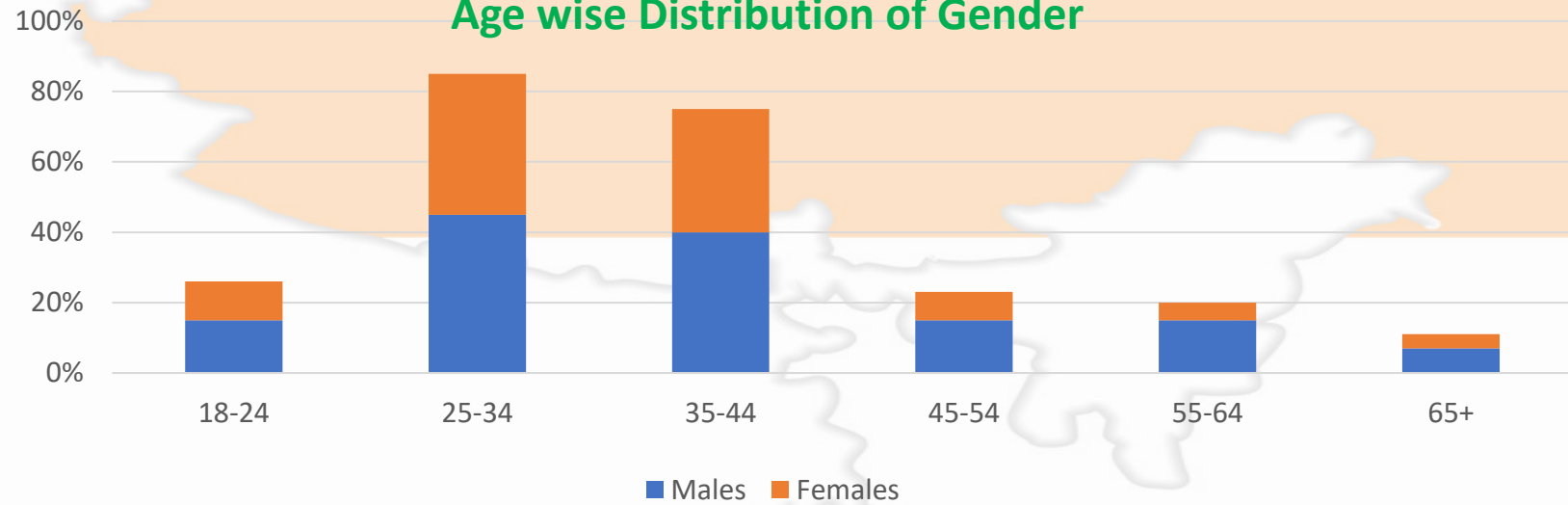
**PANEL SIZE 216,200**

LANGUAGE – ENGLISH, HINDI

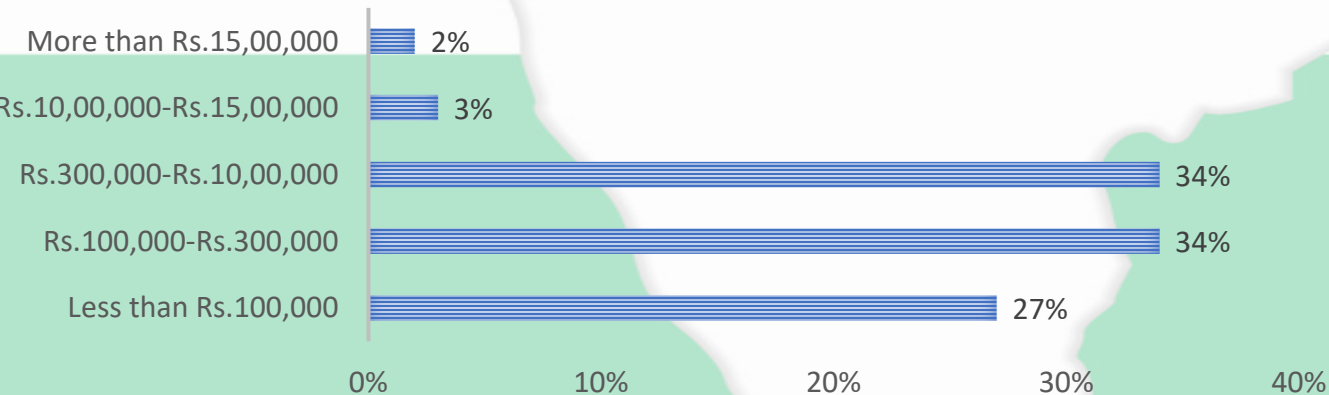
## Gender



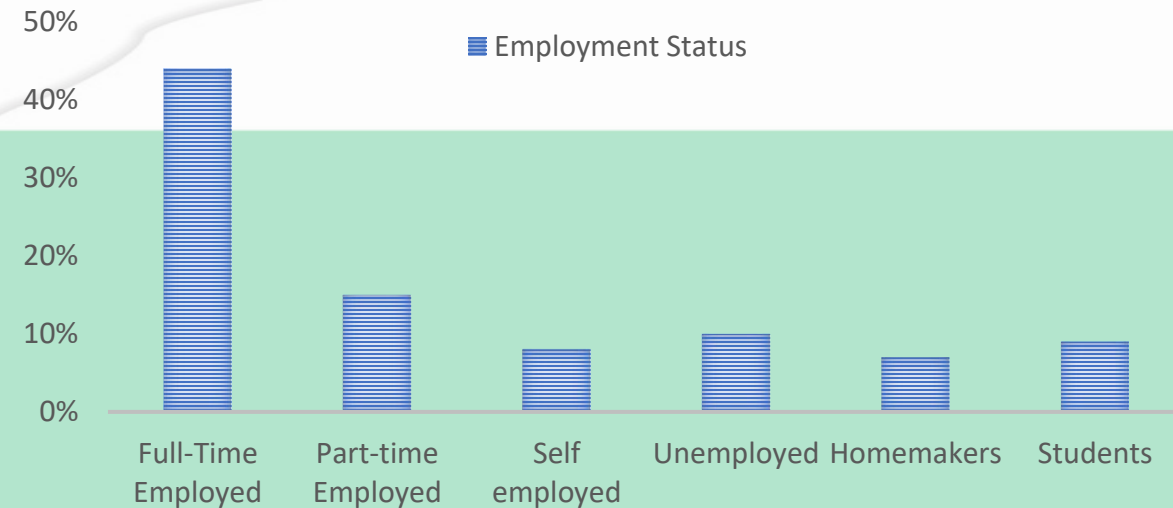
## Age wise Distribution of Gender



## HOUSEHOLD INCOME



## EMPLOYMENT STATUS



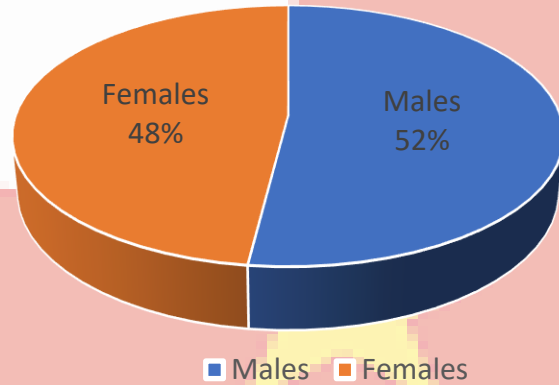


**CHINA**

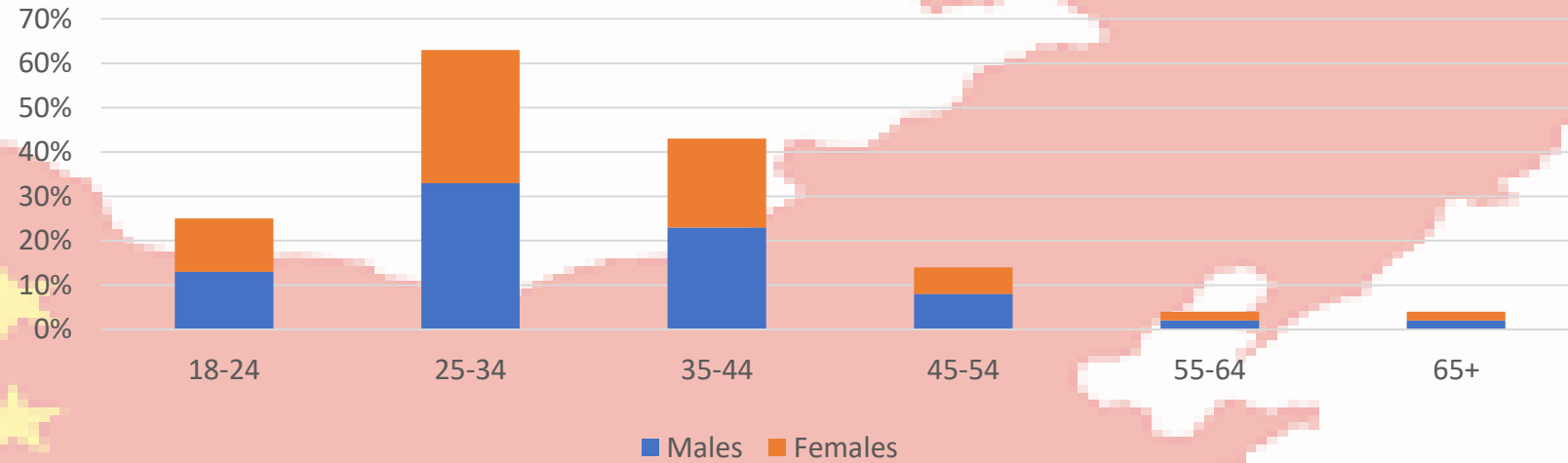
**PANEL SIZE 119,000**

LANGUAGE - CHINESE

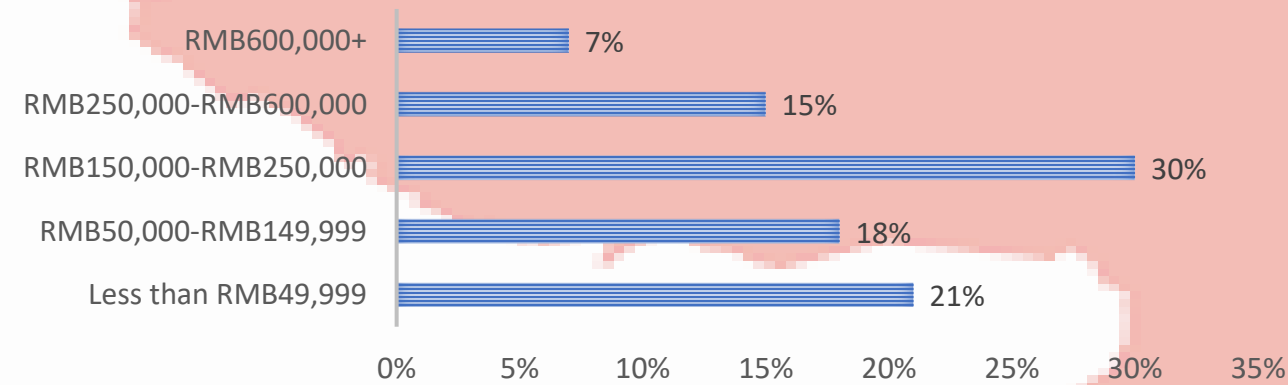
### Gender



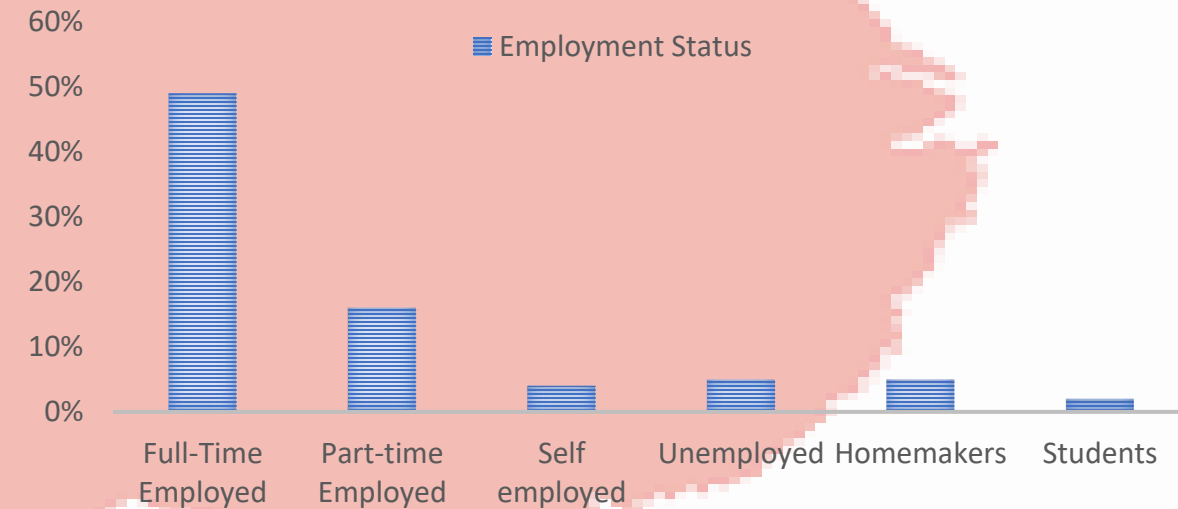
### Age wise Distribution of Gender



### HOUSEHOLD INCOME



### EMPLOYMENT STATUS

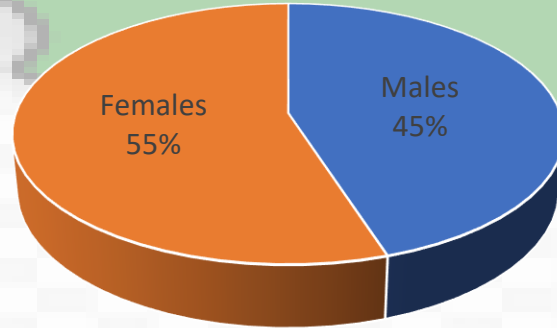


**ITALY**

**PANEL SIZE 32,300**

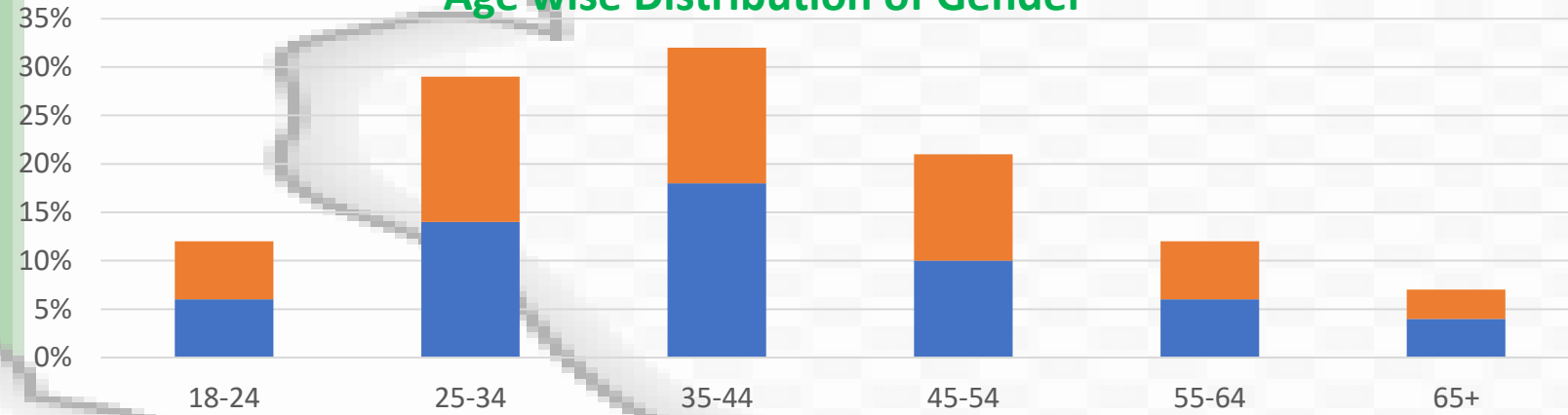
LANGUAGE - ITALIAN

**Gender**



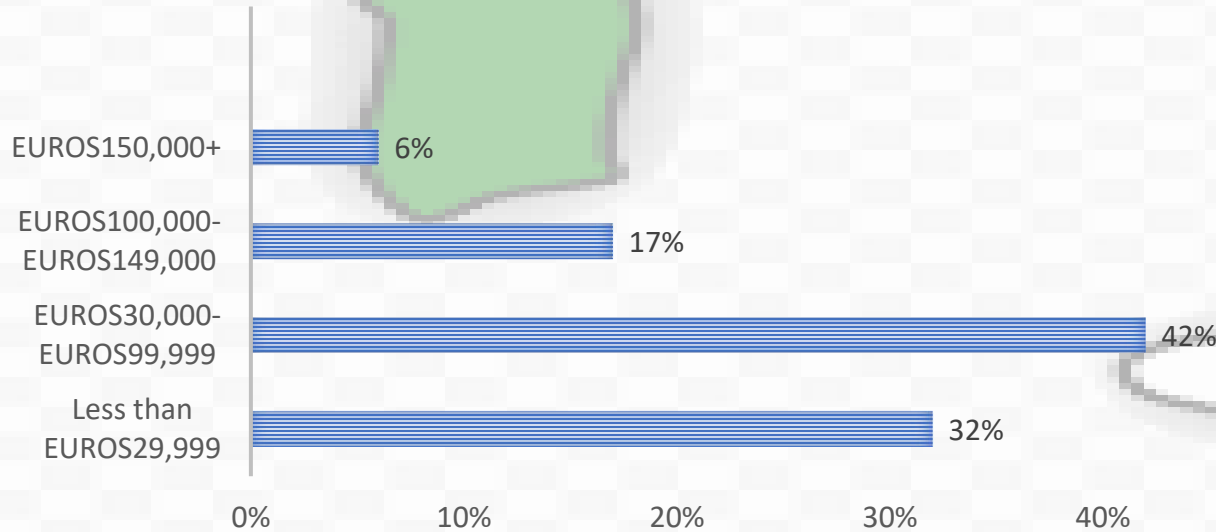
■ Males ■ Females

**Age wise Distribution of Gender**

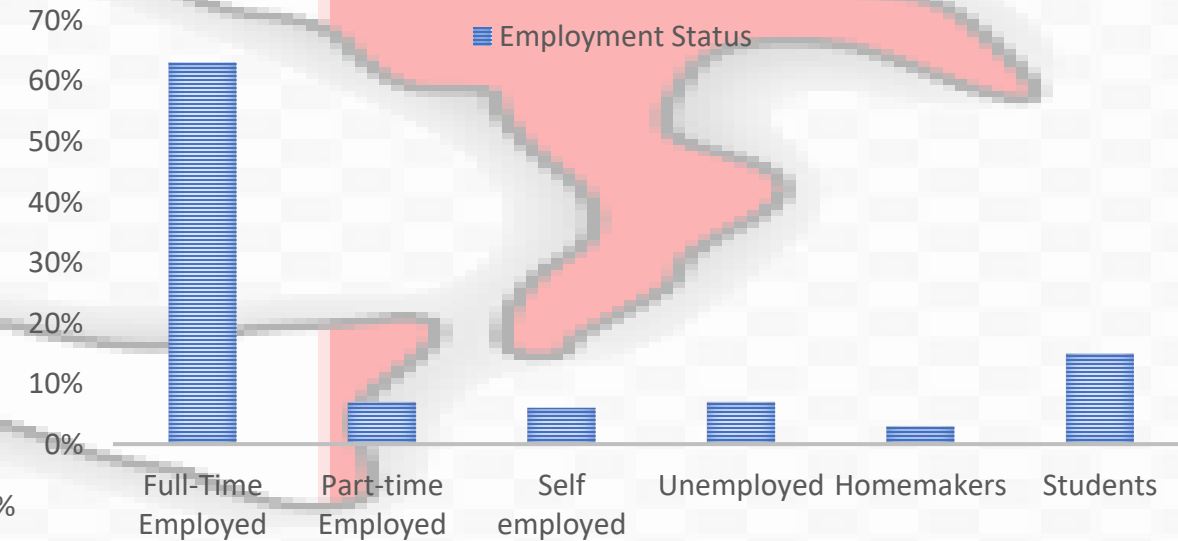


■ Males ■ Females

**HOUSEHOLD INCOME**



**EMPLOYMENT STATUS**



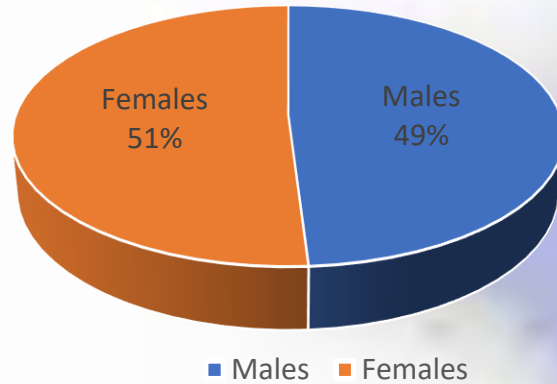
■ Employment Status

**FRANCE**

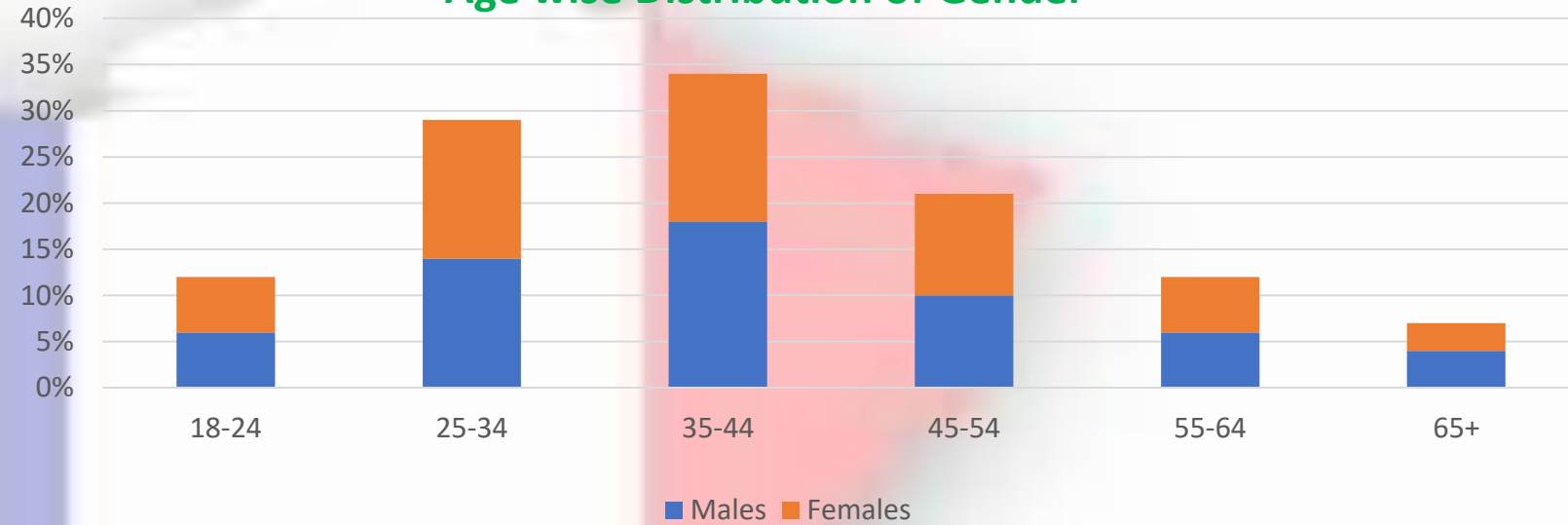
**PANEL SIZE 67,000**

**LANGUAGE – FRENCH**

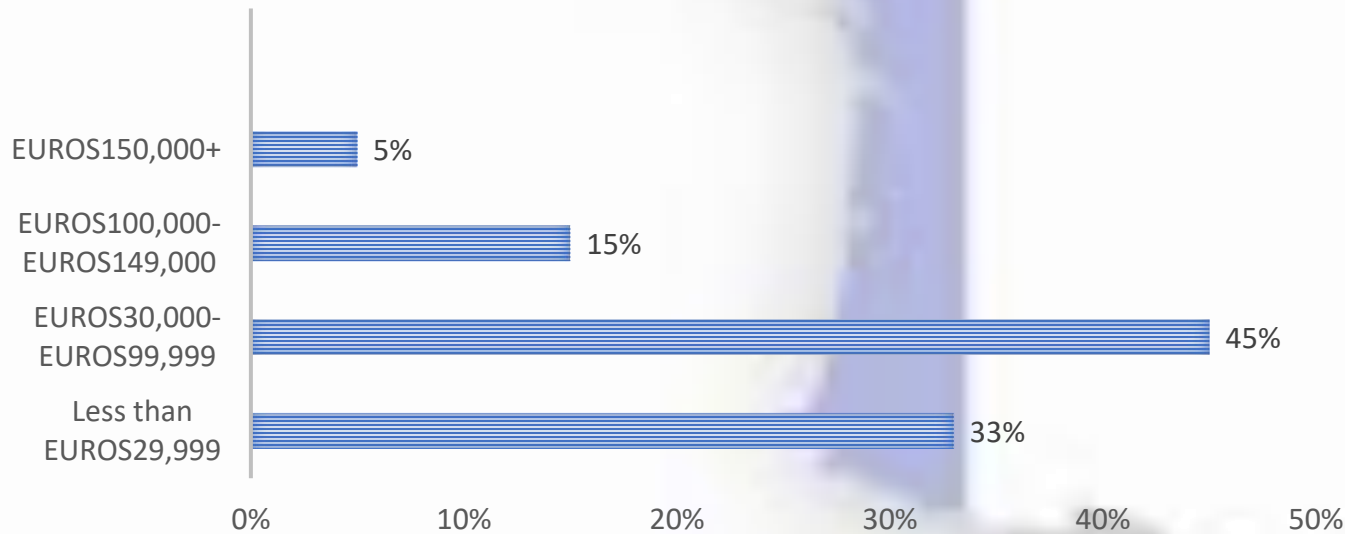
### Gender



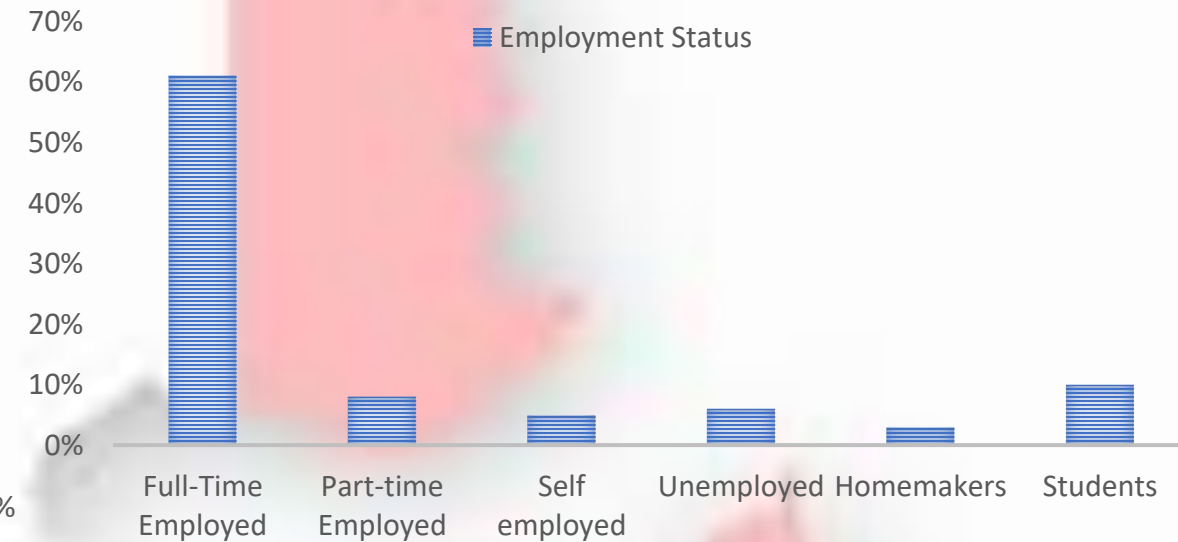
### Age wise Distribution of Gender



### HOUSEHOLD INCOME



### EMPLOYMENT STATUS

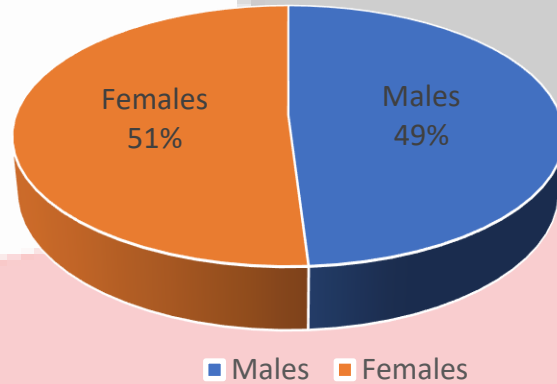


**GERMANY**

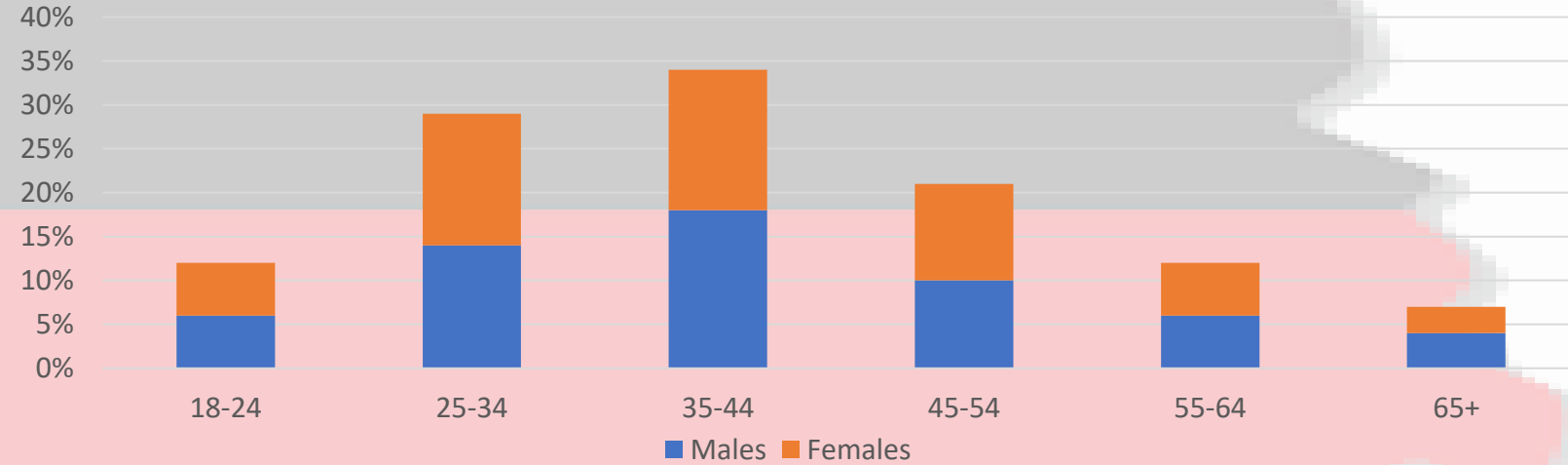
**PANEL SIZE 42,000**

LANGUAGE - GERMAN

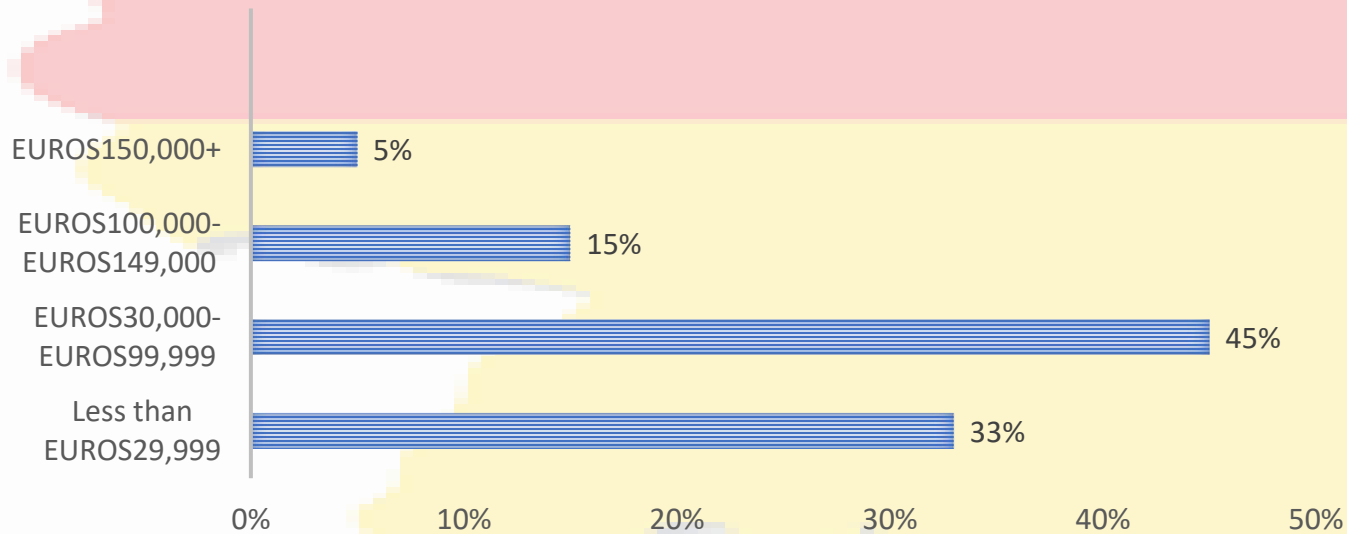
### Gender



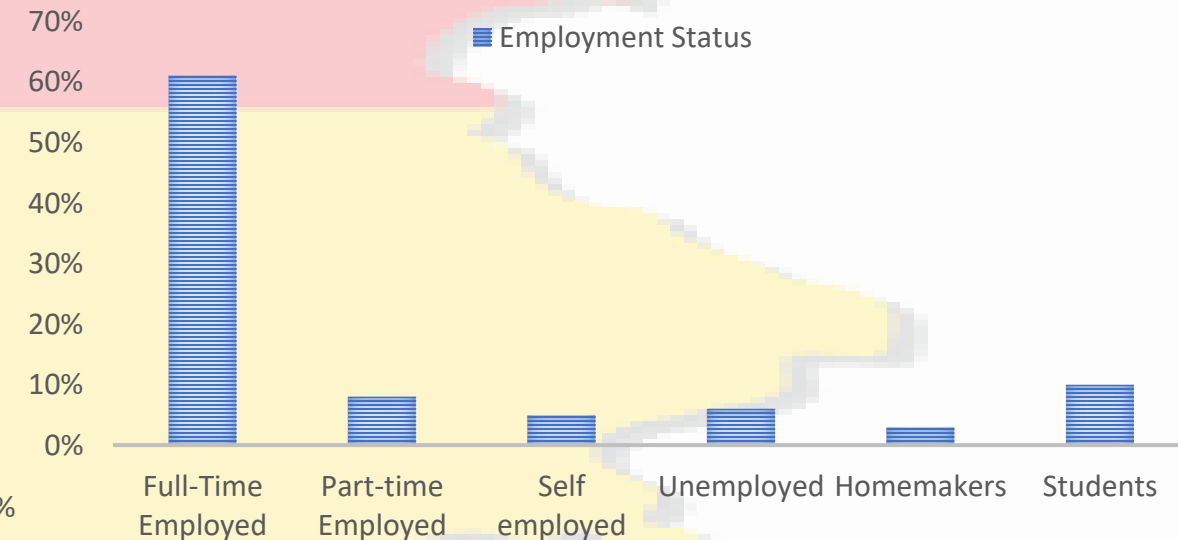
### Age wise Distribution of Gender



### HOUSEHOLD INCOME



### EMPLOYMENT STATUS

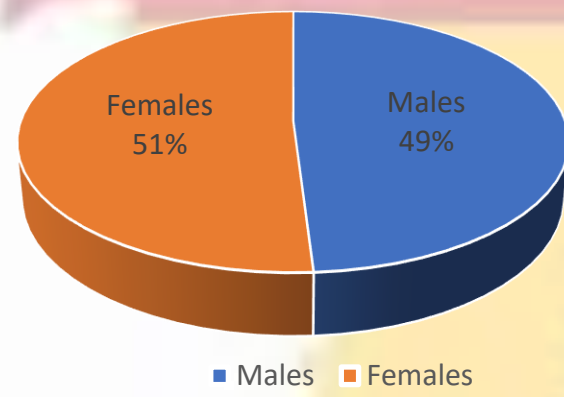


**SPAIN**

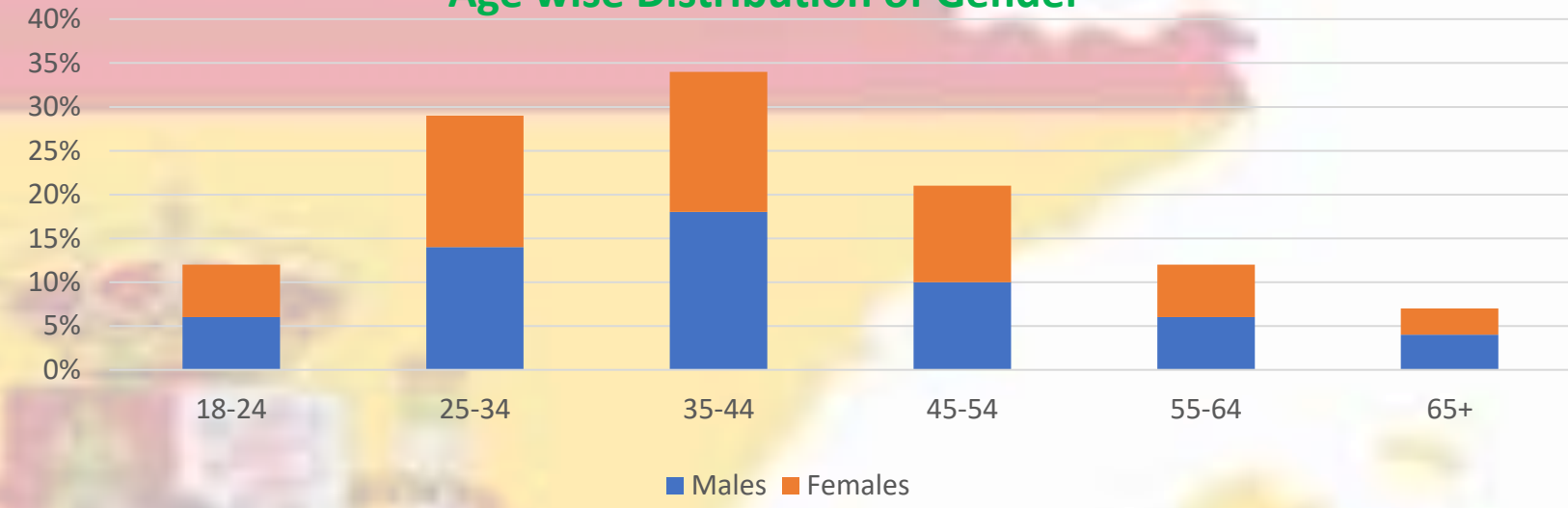
**PANEL SIZE 50,000**

LANGUAGE – SPANISH

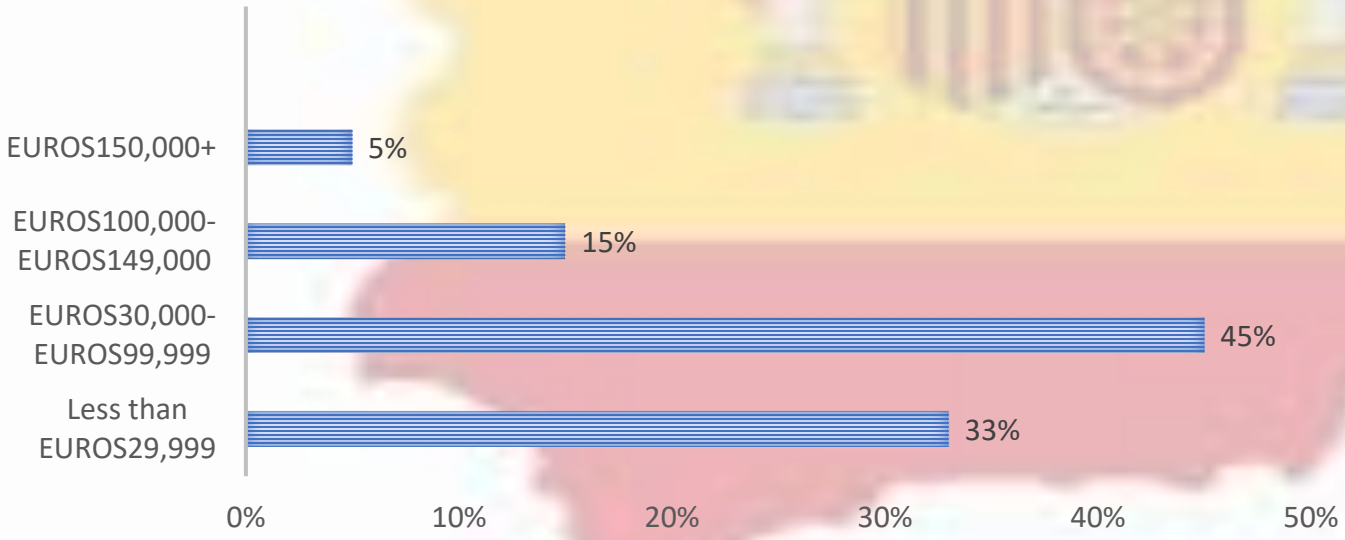
**Gender**



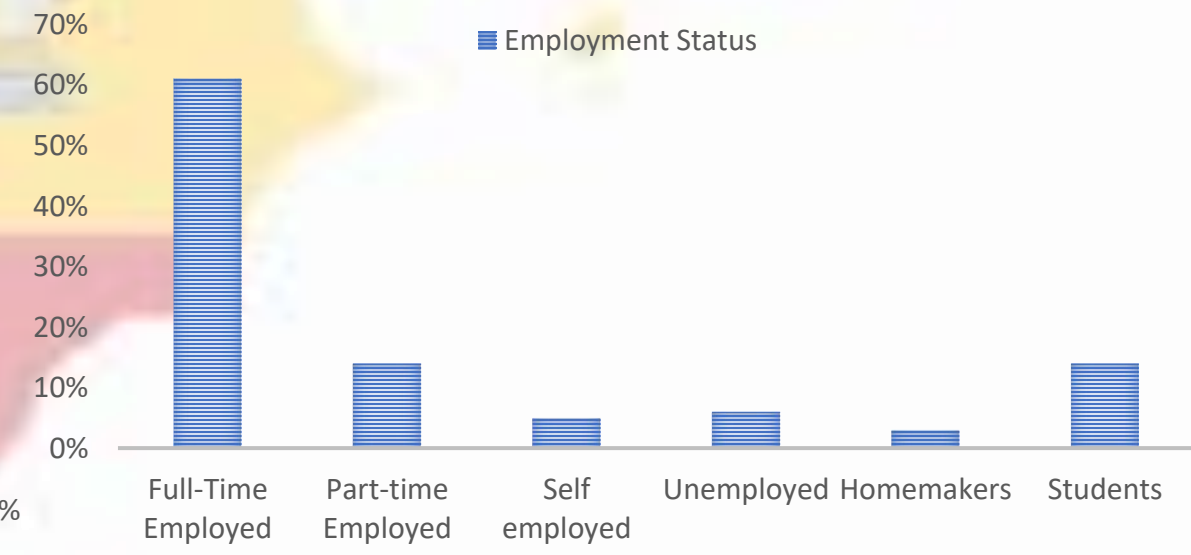
**Age wise Distribution of Gender**



**HOUSEHOLD INCOME**



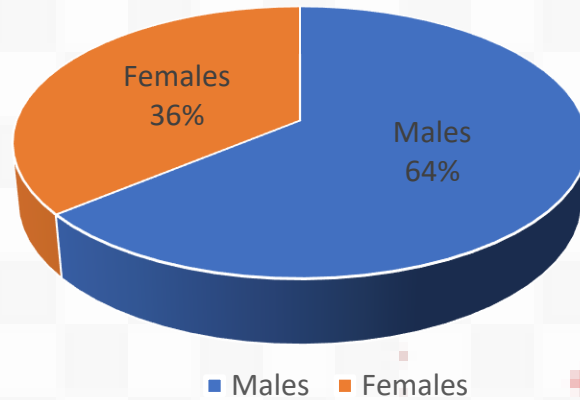
**EMPLOYMENT STATUS**



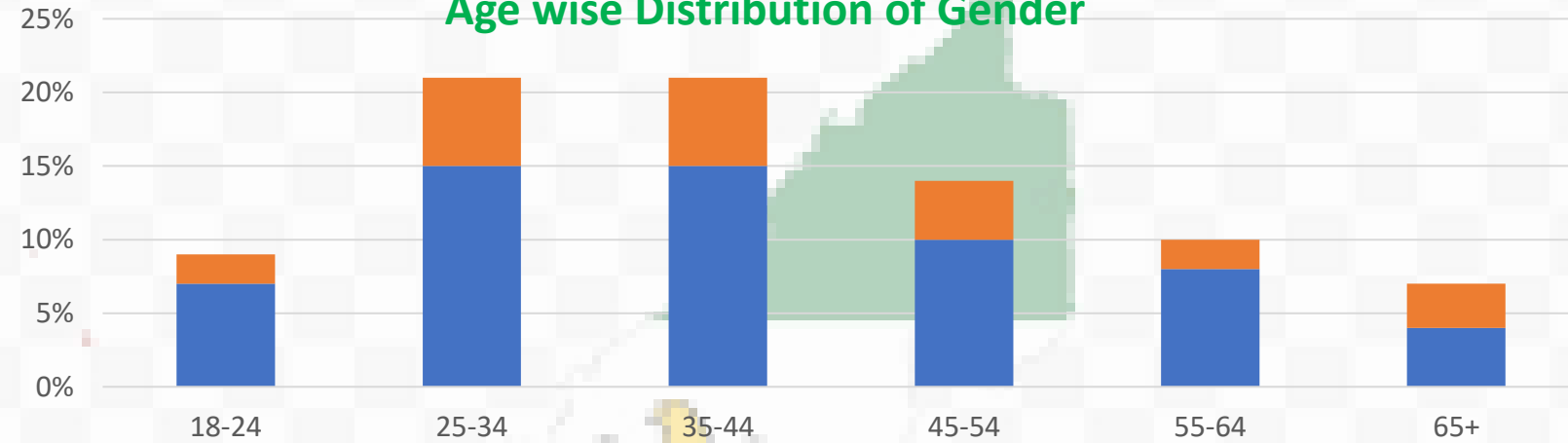
# UNITED ARAB EMIRATES PANEL SIZE 6,100

LANGUAGE - ENGLISH, ARABIC

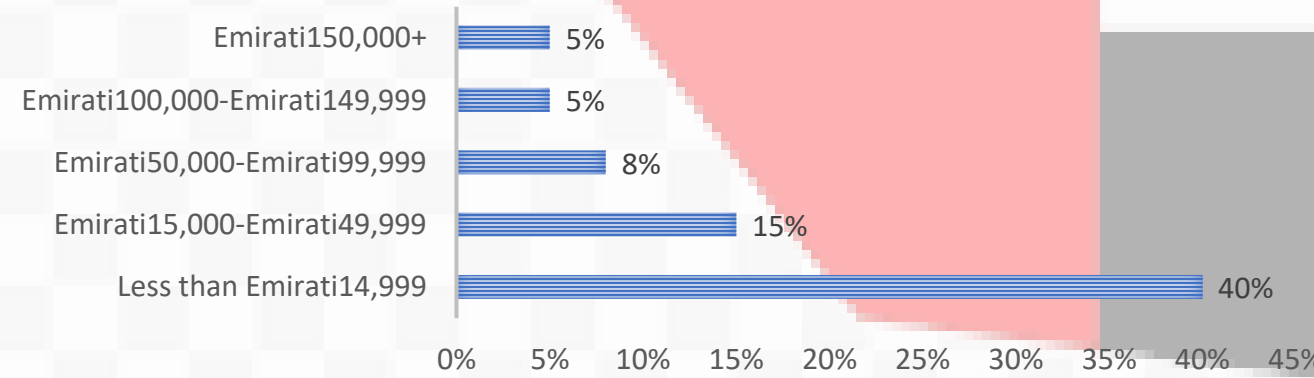
## Gender



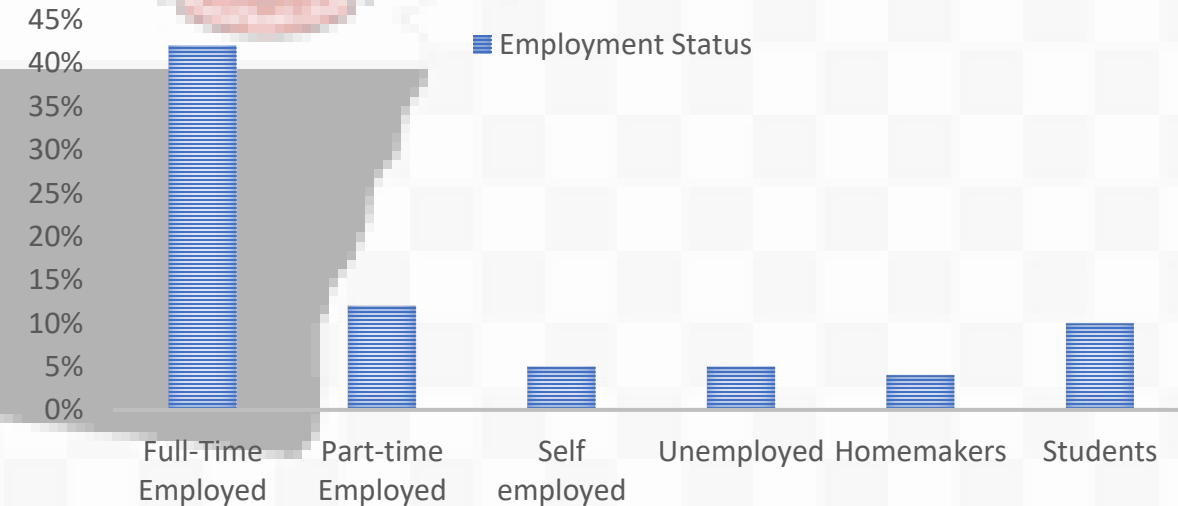
## Age wise Distribution of Gender



## HOUSEHOLD INCOME



## EMPLOYMENT STATUS



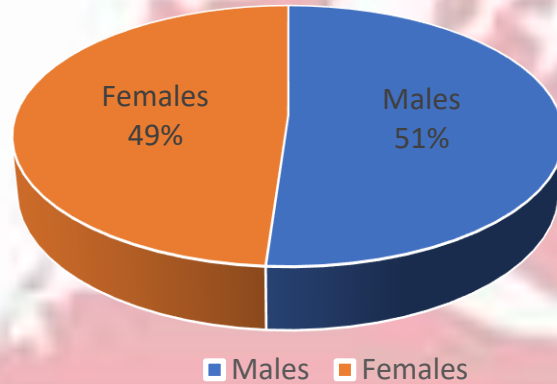


**SINGAPORE**

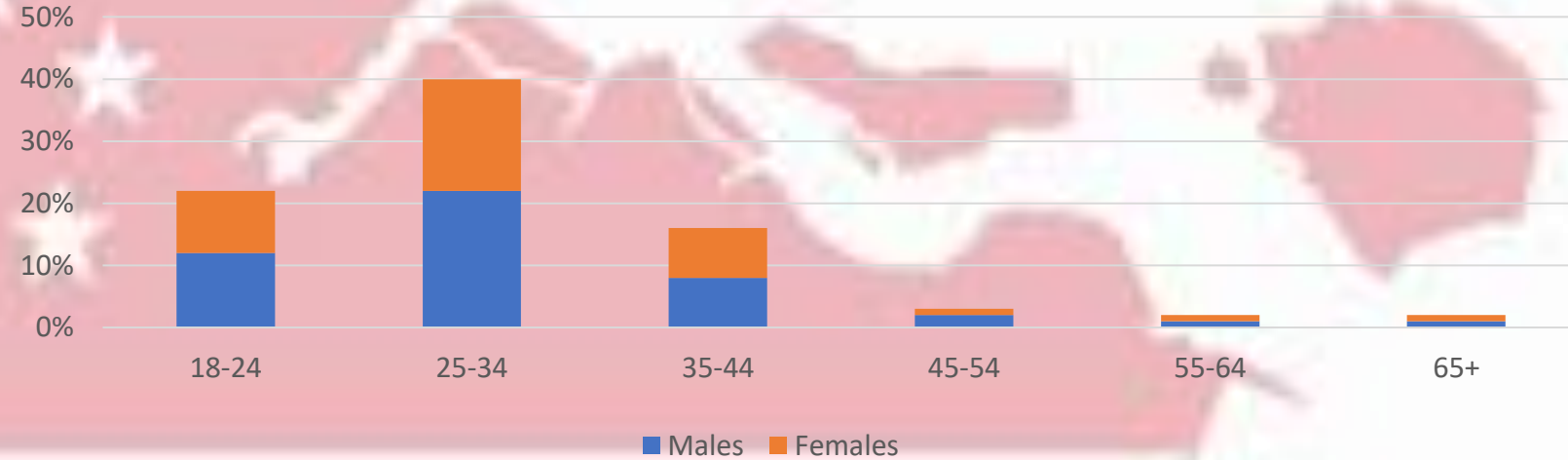
**PANEL SIZE 5,000**

LANGUAGE – ENGLISH

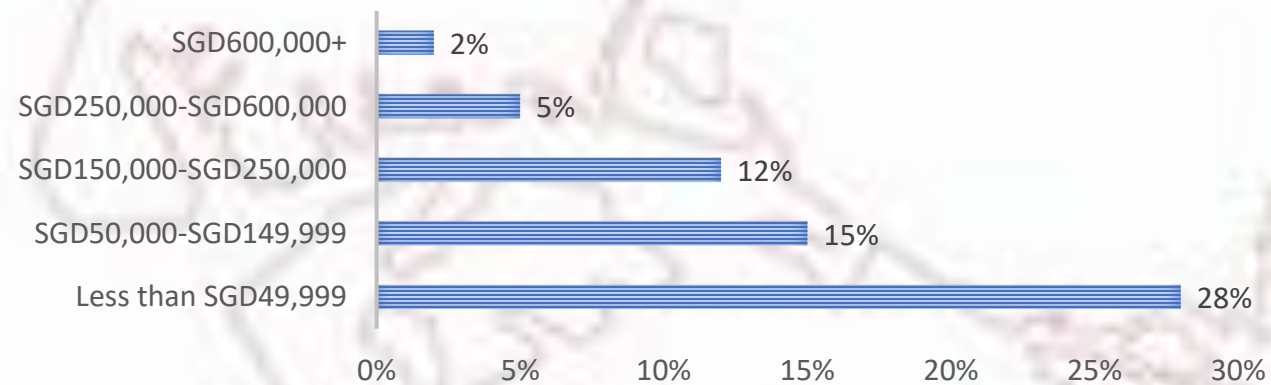
### Gender



### Age wise Distribution of Gender



### HOUSEHOLD INCOME



### EMPLOYMENT STATUS

